AI LAUNCH LAB

FOR FUNDERS

Adoption that *stays where it's built.*

AI Launch Lab is a Montréal not-for-profit. We help small and medium-sized businesses adopt new technology with teams of students and workers who build alongside them, so the solutions, the skills and the jobs stay in the community.

THE PROBLEM

Many small and medium-sized businesses are adopting AI without getting a return. In April 2026, Statistics Canada and ISED found that the productivity premium for AI adopters fell from 16.8% to 5.1%, and was no longer statistically significant, once complementary capabilities such as data analytics and training were taken into account.

In most of the businesses we've worked with, no one had the skills to scope or carry AI work when we started. Meanwhile, students and recent graduates lack applied experience inside businesses. The two gaps can be closed together.

OUR MODEL

1. **Start from the need.** The business defines a real problem, its data and how success will be measured.
2. **Build alongside the team.** A supervised team of students and workers builds a working solution over about three months, with the business's staff.
3. **Secure from the start.** Data, access and privacy are planned before any work starts.
4. **Leave capability behind.** The business keeps the result and the know-how to run it. Participants leave with paid, applied experience, and some are hired.

HOW WE MEASURE RESULTS

Each project is assessed against a completion checklist. Participants complete an end-of-program survey. Each program ends with a report on results and recommendations, shared with funders and partners.

TRACK RECORD SINCE 2018

3,000+
participants in our programs, in English and French

30+
AI projects completed with Canadian businesses, over 90% of them successful against our completion checklist

19 · 7
CEGEP students and quantum projects in Quantum Ready (2026), with Numana, from no prerequisites

2019 to 2024
with Dawson College, Concordia University and Korbit, bringing AI into college teaching

PARTNERS

Numana is our main partner today. We've also worked with Dawson College, Concordia University, Cégep Limoilou, SYP Inc. (Seoul) and businesses from Ubisoft to early-stage startups. Our board and team are listed on our website.

WAYS TO WORK WITH US

- Fund adoption by local businesses, with paid roles for participants
- Co-design a program for a sector, region or membership
- Apply for funding jointly with us and our partners

CONTACT

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